

The Infiltration of Ideological and Political Education in College English Teaching from the Perspective of the Internet

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Abstract: College English courses have both humanistic and instrumental characteristics. Mining students' humanistic spirit in English teaching, cultivating students' Core Socialist Values, and carrying forward Chinese excellent traditional culture have become the inevitable requirements of college English curriculum teaching in the new era. The application of the "Internet plus" college English curriculum ideological and political teaching model in colleges and universities from the perspective of moral education aims to better implement the curriculum ideology and achieve the goal of moral education, which is the inevitable requirement of college English curriculum reform in the new era. Based on a brief overview of the construction of ideological and political education in English major courses in universities, this article analyzes the problems faced when integrating ideological and political education into courses and proposes the paths and key points for the infiltration of ideological and political education in courses based on actual situations, in order to provide reference for relevant teaching activities.

Keywords: *ideological and political education, English teaching, Internet*

I. INTRODUCTION

To give full play to the educational function of ideological and political education and the application function of Internet technology, and to explore the infiltration role of moral education elements in college English teaching, these problems need to be highly valued and deeply considered by the majority of English teachers, and efforts should be made to explore and innovate the ideological and political teaching model of college English courses in the teaching practice of "moistening things silently".

In the context of the development of the new era, social and economic development has put forward higher requirements for the innovation ability and core literacy construction of talent cultivation. The emergence and rapid development of micro media have made students' access to external information more diverse and complex, leading to many problems in their ideological cultivation. How to help students form correct values, outlook on life, and worldview is a fundamental requirement for improving the teaching system. And according to the conclusions of relevant educators, we can also find that the formation of humans is natural, and the cultivation of morality is also the same. We cannot force students to achieve a certain level of moral character against nature. During the teaching process, students should also be allowed to discover moral education on their own, stimulating the learners' enthusiasm for exploration and thinking habits.

Finally, the best way of moral education should be to moisten things silently. Therefore, when conducting education, we should influence the educated from every aspect of daily

speech, behavior, and life. If students are influenced by people with unhealthy or unhealthy qualities in their daily lives, it will affect the formation of students' correct ideas and concepts. They will feel that the people around them are doing the same, and it is also right to do so themselves. This is the so-called "those who approach the red, those who approach the red, and those who approach the black. When integrating excellent traditional culture into ideological and political education in universities, it is necessary to carry out reasonable planning and make corresponding teaching designs. However, in the actual implementation process, on the one hand, due to the numerous contents involved in traditional Chinese culture, there may be certain difficulties in planning.

On the other hand, the ideological and political work in universities is affected by many aspects, lacking a comprehensive integration mechanism, and the combination with traditional culture is relatively rigid, which cannot achieve the ideal teaching effect and expected teaching objectives. Some educators do not attach importance to the integration of traditional culture, cannot achieve reasonable planning, and cannot fully provide corresponding resources for ideological and political education teaching in universities. This subjective neglect will inevitably lead to a certain degree of blindness in the design of ideological and political education teaching in universities, which cannot scientifically and reasonably select traditional cultural content, and does not fully pay attention to the psychological needs of college students. Contemporary college students in China grew up in the rapidly developing environment of the Internet. On the one hand, college students who have just reached adulthood have not yet developed a sound set of values and personalities.

II. THE PROPOSED METHODOLOGY

A. Overview of Ideological and Political Construction of English Majors in Colleges and Universities

They are facing increasing temptations, especially when facing public opinion and hot topics, and cannot make accurate judgments. Therefore, in the era of "Internet plus", teachers should actively change the current traditional classroom based education and teaching methods, actively explore the deep integration of ideological and political education and curriculum, so that students can develop a positive and healthy personality while learning knowledge, help students establish a correct world outlook, outlook on life and values, and guide them to learn how to make the right choice for their own development when facing temptation, These are of great significance for college students who are about to enter society. In English major teaching activities, to truly penetrate ideological and political education, it is necessary to start from the level of content innovation and strengthen the content construction of curriculum ideological and political education.

However, some English teachers do not have a deep understanding of ideological and political education, and their understanding of the system and characteristics of ideological and political education is insufficient. When organizing relevant teaching content, they are unable to organically connect ideological and political teaching content with the English teaching system.

This not only leads to a relatively empty overall content of ideological and political education, insufficient absorption of ideological and political education by students, but also has an impact on the organization of the original teaching content of English majors, losing the significance of integrating into ideological and political education. In the process of teaching, we can find that both students in vocational colleges and other colleges have strong utilitarianism in their current learning. If there are no exams during the learning process and it is not of great help to one's future career, then students will rarely listen to this course. Therefore, most non-English major students will view English courses as a form of entertainment for their main courses, and simply view English appreciation as listening to music. This idea is not only present among one or two students, but also extremely common and common.

In the teaching of ideological and political education in universities, to effectively infiltrate excellent traditional culture, it is necessary to actively seek various resources related to excellent traditional culture, such as moral resources and legal and legal resources, and pay attention to the integration of resources to ensure more diversified resources and improve students' learning interest. By enriching teaching content, college students can be trained to have a correct outlook on life, values, and worldview, enabling them to have a profound cultural heritage. The Internet has the characteristics of sharing and opening, which requires building a teaching platform under the "Internet plus ideological and political teaching model of curriculum" to achieve the mutual integration of resource elements and platforms. The advantages of the "Internet plus curriculum ideological and political education" teaching platform are mainly manifested in breaking the time-space limitations of the original classroom, integrating more high-quality courses, E-learning resources, moral education elements, etc. into the classroom, and giving full play to the advantages of the Internet.

The utilization of online data makes ideological and political education more persuasive and credible, thereby providing more valuable educational content tailored to students' needs. In the teaching activities of English majors in universities, strengthening the importance of ideological and political education infiltration, and improving students' ideological and political qualities and comprehensive literacy have become the basic requirements for teaching activities. To truly place the ideological and political construction of courses in the important position of teaching reform, teachers must self-innovate from the following aspects: first, teachers must continuously improve their ideological and moral literacy, and in daily learning.

B. The infiltration path and key points of ideological and political education in the teaching process of English majors in universities

Today's society is diverse, and the way courses are conducted is also diverse. In the teaching process, teachers should adapt to this diverse development to enrich the integration of English appreciation and ideological and political education. Emphasize the use of multimedia technology in teaching and education to achieve the dynamic transformation of static

knowledge, the concretization of abstract knowledge, and the vividness of dull knowledge. Therefore, multimedia equipment should become an essential auxiliary tool and important carrier for universities to integrate ideological and political education with English education. Teachers should use multimedia technology to change the traditional mode of single preaching in ideological and political education and enhance the depth and richness of the ideological and political education model.

Due to the relatively singular teaching methods of ideological and political education in universities, there is an urgent need to reform them to ensure a more diverse teaching mode. Interest is the best teacher. Teachers should combine students' interests and hobbies, adopt flexible and diverse teaching methods, and improve students' enthusiasm and initiative in learning. For example, thematic lectures and modular teaching methods can be used to showcase the essence of traditional culture and highlight teaching themes. For example, teaching courses separately according to modules such as patriotism, morality, life, and ideals ensures more targeted teaching. Firstly, when carrying out ideological and political courses in universities, they should recognize the important role of moral education, position it correctly, and comprehensively cultivate students' sense of responsibility to serve the country, society, and the people. This will help students establish national confidence and pride, and vigorously promote the spirit of patriotism.

Secondly, actively introducing internet technology to carry out micro class and MOOC teaching, teachers integrate some patriotic education materials into the curriculum through interactive communication platforms, achieving the integration of ideological and political education with the curriculum. Finally, the teacher guides students to reflect on these materials, allowing them to transform their thinking through watching videos before class, grasp ideology, and guide students to understand and develop a deeper sense of patriotism. To clarify the significance of carrying out ideological and political education from an ideological perspective, by organizing corresponding ideological and political education content, guiding students to establish a correct outlook on life, worldview, and values, and maximizing the effectiveness of ideological and political education.

We should recognize the impact of ideological and political education in the curriculum on students' employment, innovation and entrepreneurship education, guide students to understand the impact of ideological and political education on their internal quality improvement and comprehensive literacy cultivation and guide them to become the main body of ideological and political construction in the curriculum. And this practice-oriented teaching method has to some extent changed the long-standing drawbacks of English teaching and strengthened the close integration of English teaching and ideological and political elements.

In the process of diversified practical activities, we can find that schools use society as an important carrier to carry out ideological and political education throughout, and regular activities such as Red Song English Club communication and experience meetings are carried out in full swing. At the same time, the school encourages students to give back their learning to society and perform in hospitals, communities, and nursing homes, which can play the social role of English and reflect the characteristics of English teaching with English language and humanities. In learning and practice, students not only improve their cognitive ability and ability to distinguish things, but also establish the correct direction and goals, set lofty aspirations

and scientific values, and enhance their comprehensive quality and ability.

CONCLUSION

The research and practice of the "Internet plus" ideological and political teaching model of college students' English courses will help to establish a more relaxed and pleasant learning atmosphere, make up for the shortcomings of the traditional teaching model, and stimulate students' interest and enthusiasm in learning. It helps to carry out the entire process of educating students before, during, and after class, effectively improving the effectiveness of ideological education for college students. The ideological and political teaching mode of college English courses has achieved an effective combination of online and offline through online platforms and related themed activities, injecting more vitality and motivation into the development of moral education. Taking students as the foundation and making moral education the basic goal of teaching activities, we will strengthen the deep transformation of the English curriculum education system, organically combine knowledge transmission, skill development, and ideological and political education, and cultivate more high-quality English professionals who meet the needs of social development.

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