

Innovation and Practice of Ideological and Political English Education in Higher Education Courses in the Information Age

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Abstract: With the deepening reform of education in our country, curriculum ideological and political education has gradually received high attention from English teachers in universities, and a series of reform activities have been carried out to enable students to receive better ideological and political guidance while learning English knowledge, stimulate students' intrinsic learning potential, and thereby improve the learning efficiency of college students. Based on the experience of college English teaching and relevant literature, this article provides a detailed description of the foundation and constituent elements of "curriculum ideology" in college English. Based on the research on "curriculum ideology" in college English, this article explores and further improves the path of integrating ideological and political elements into college comprehensive English curriculum teaching in practice, with the aim of cultivating socialist builders and successors with an international perspective.

Keywords: *Ideological and Political, English Education, Higher Education Courses, Innovation and Practice, Information Age*

I. INTRODUCTION

In recent years, the popularization of mobile internet and the widespread application of information technology have not only promoted economic development and social progress, but also penetrated and integrated into various aspects of people's lives, changing their way of life, and thinking. As one of the most active groups in the online world, college students rely on the internet for information acquisition and communication. A large amount of low-level information inevitably erodes their thoughts and affects their worldview, outlook on life, and values. In this context, vocational English, as a compulsory general course, how to integrate ideological and political education into the curriculum during the teaching reform process, cultivate students' international perspective, improve their foreign language application skills, and achieve value leadership, moral education, and cultivate reliable high-tech talents for the construction of the motherland has become a major topic worth exploring.

Curriculum ideological and political education "is a new topic and mission faced by the current English curriculum reform in Chinese universities. It is not a simple teaching course or a fixed teaching knowledge, but a thought and concept that plays an extremely important role for students and teachers. The ideological and political education curriculum combines various teaching contents to transform a single teaching activity into human educational resources, achieving the unity of knowledge transmission and value education, and enabling students to gain a more comprehensive learning experience.

From the current situation, some English teachers have not yet realized the importance of "curriculum ideological and political education", only treating it as a simple guiding document and

not carefully combining it with teaching content, which cannot provide students with systematic guidance. The process of integrating "curriculum ideological and political" education content into college comprehensive English teaching, using various teaching methods to effectively guide college students, making them rationally and objectively respond to the impact of negative ideas, weaken or even avoid the infiltration of Western negative culture and ideas, while training students to properly handle the collision and integration of excellent Chinese and Western cultures, and drawing on and absorbing excellent cultural achievements from around the world.

In the process of communication, conflict, collision and integration of different languages and cultures, students can gradually develop open and critical thinking, not only accept new things and ideas, but also dialectically view foreign cultures and values. As a public basic course, college English is a subject that almost every student in higher education institutions in China must participate in. Students' participation in college English courses has its own and school specific reasons. On the one hand, with the increasing trend of global internationalization, communication between countries is becoming increasingly close, and non-English major students are more likely to find employment after graduating with English, and their future prospects are broader, the future is brighter, so many non-English major college students hope to learn English well while studying their major

On the other hand, with the increasingly close exchanges and cooperation between countries in the world today, and English is the universal language in the world, as an important participant in the process of globalization, China has invested a lot of resources to promote the development of English teaching. In order to actively respond to national policies and calls, universities have opened a two-year college English course for non English majors. Comparative learning is a very important learning method, for vocational college students in China, the foundation of English cognition is their mother tongue, and English.

II. THE PROPOSED METHODOLOGY

A. *The importance of integrating ideological and political education into vocational English teaching*

For example, kill two birds with one stone. Through the comparison between Chinese and Western languages, students can more deeply understand and grasp the Language construct, meaning and underlying cultural characteristics. In addition, some students have a poor attitude towards college English subjects, believing that their major is not directly related to English. They underestimate the help of English teaching activities for healthy growth, gradually giving up on learning and exploring English knowledge, and underestimate the importance of ideological and political courses. The reason why China has achieved astonishing development

achievements in just a few decades is because it can open its doors, implement the reform and opening strategy, integrate itself into the globalization strategy, and provide more opportunities for development for enterprises. Therefore, it is highly biased towards English talents. Even if students have a low demand for English, they will still apply English skills to a certain extent, this is an inevitable problem. Online new media has become the main channel for college students to obtain knowledge, information, and life experiences.

The Internet enables college students to conveniently and quickly exchange information, values, and ideas, thereby promoting their desire to engage in relatively equal teaching discussions and related activities with teachers as independent subjects. On the contrary, some college students also indulge in the virtual world of the internet all day long, detached from the real society, resulting in reduced face-to-face communication between classmates and teachers, and emotional indifference. Some college students place too much emphasis on personal feelings and cannot empathize with others to consider and handle problems. They lack a sense of teamwork, and their communication and interpersonal skills also decrease accordingly.

College English teachers need not only excellent English professional knowledge, but also clear ideological and political awareness. On weekdays, they should strengthen their study, deeply understand, and understand the guiding ideology of the Party, and earnestly implement the principles and policies of the party and the country. College English teachers must be firmly supporters of the CPC, and teachers themselves must have lofty ideals and firm beliefs to be good guides for students, the reason why the upper beam is not straight and the lower beam is crooked is that if the teacher's ideological level is not high and their behavior is not good, students will naturally be affected and will not have noble morals and emotions. For students in vocational colleges, professional application skills are important, but in the long run, good moral cultivation and professional spirit are even more valuable. Vocational English is a public basic compulsory course, usually arranged in the first and second semesters of enrollment.

Both in terms of teaching time and student audience, it is very beneficial to use the classroom to carry out implicit ideological and political education. At the beginning of new students' enrollment, it is a stage of laying the foundation for their future university life and career choices. If English teachers can use various teaching methods and strategies to integrate ideological and political content while teaching English skills, cultivate students' qualities of love and dedication, meticulous craftsmanship, and cultivate students' national confidence and patriotism, it can provide motivation and support for their future career and serve their long-term development. English teachers also lack awareness of ideological and political education, resulting in students not effectively improving their moral level. When students learn English knowledge, they do not have the opportunity to improve their moral level. This situation is not in line with the characteristics of higher education and cannot improve students' quality.

B. Preparation for the implementation of ideological and political education by teachers of comprehensive English courses in universities

In this situation, college English teaching can only achieve its own English education effect, but it cannot meet the current requirements of quality education. Many universities have not realized this, which not only does not meet the requirements of

the era of ideological and political education, but also affects the development of college English teaching activities. The openness and interactivity of new online media have changed the way college students live and learn, posing great challenges to traditional teaching models. Teachers are busy with the construction of various new teaching modes in the era of "Internet+". Teaching methods and methods are constantly evolving, and new information technology devices and mobile application software based on the Internet have also been widely applied. However, the integration of new teaching forms with traditional classroom teaching still needs time.

The "decentralized" characteristics of new media objectively strengthen the equality awareness and autonomy of college students in the process of communication, making them possible to become "new opinion leader" in the audience, thus requiring equal dialogue and two-way communication with teachers., Nowadays, teaching is no longer limited to the communication between students and teachers in the classroom or within the scope of schools. With the development of Internet information technology, the distance between teachers and students is no longer limited by time and space. For example, teachers can release homework and tasks to students anytime and anywhere by establishing QQ or WeChat groups and can also provide relevant teaching materials in a timely and effective manner, Students can engage in timely learning and discussion within these communication groups, and practice ideological and political education in vocational English courses. They cannot simply apply ideological and political theories to English classrooms. Instead, it is necessary to organically integrate the two, and adjust and optimize various aspects such as course standards and content.

In short, the overall design of the curriculum system must be scientific, stable, and effective, and on this basis, appropriate adjustments should be made according to different departments and majors to make teaching more targeted. In addition, it is necessary to optimize the teaching evaluation system, increase the proportion of process assessment and subjective evaluation, and achieve the effect of promoting learning through evaluation. The content of this chapter is to enable students to understand the development process of the Industrial Revolution and all kinds of major inventions. To achieve the penetration of ideological and political education, teachers can compare China's development history with it properly, so that students can explore and understand China's modern development history. When facing problems related to ideology and politics, contemporary college students will not only make Value judgment based on the contents of teachers' unilateral lectures, but also conduct induction, deduction, divergence, expansion, reverse, criticism and other thinking and Value judgment through multi-level and multi-dimensional perspectives. The ability of students to judge problems and understand information has been comprehensively strengthened, thus traditional indoctrination teaching methods face great challenges. In teaching practice, these flexible, creative, and practical teaching methods are urgently needed.

CONCLUSION

Ideological and political education is an important part of college English teaching activities, and it is also the teaching reform content that most college English teachers must pay attention to at present. Only by making students realize the importance of ideological and political education, establish correct "three outlooks" and concepts, students will not waver in their belief in socialism when receiving foreign knowledge, so that students can adhere to core socialist values, to become a

talent who can contribute to social development and achieve ideal English teaching results in universities. It is also an ideological and political course. Through the ideological and political functions of college English courses, students can adopt a critical attitude to accept Western culture, thereby demonstrating their cultural confidence. Teachers can cultivate people with a sense of patriotism, who can take root in the land of China, and have national responsibility.

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