Abstract: The trend of international social and economic globalization is deepening, and the trend of China's socialist market is becoming more and more perfect. China's economic development is moving forward steadily and showing a good trend of prosperity. Internationally, China actively carries out exchanges and project cooperation with other countries and regions, especially developing countries, to further promote China's economic development and make China's economic level in the leading position of developing countries. However, there are still some problems behind the rapid economic development, which puts forward higher requirements for the supervision level of China's economic management departments. In this case, the state and government must take certain industrial and commercial management supervision measures to adjust and monitor China's market economy. Standardize the control and guidance of market economic behavior, alleviate the chaos of market economy, and promote the economic development of enterprises and China.

Keywords: Educational Psychology, Voluntary Service, Clothing Culture, Ideological and Political Education

I. INTRODUCTION

The standard is to formulate terms for common use and reuse of practical or potential problems in order to obtain the best order within a certain range. It mainly includes the process of formulating, issuing and implementing standards. Standards, as the terms and regulations that enterprises must abide by in the process of production and operation, play an irreplaceable role in promoting the economic development of enterprises. With the rapid development of economy, modern enterprises use more and more standards, the terms in the standards are more and more detailed, and the frequency of standard updating is faster and faster.

As a high-risk industry, it is empty talk for petroleum enterprises to talk about enterprise benefits without safety, so safety is benefit to some extent. The main body of creating benefits in an enterprise is people. Where can we talk about benefits in an enterprise that can not ensure the safety of employees. Therefore, through the construction of standardized enterprises, standardized teams and standardized sites, we have a standardized construction from top to bottom and from point to surface. Start with every operation on site, every admission of data, every maintenance of the team, the completion of data, and then every activity and system of the enterprise. Through layers of in-depth, some conventional operation methods are unified, steps are standardized and details are refined, so as to minimize errors. Reduce unsafe factors and create a safe working environment.

First of all, the industrial and commercial administration, which is jointly determined by the scope of China's market economy and industrial and commercial administration, has comprehensive characteristics. China's economic model is market economy. Enterprises rely on market economy for commodity trading. The market they face is not only domestic, but also various countries and regions around the world. They face a wide range of trading platforms, which requires that the business management of enterprises must have comprehensive characteristics to meet the trading needs of different countries and regions and ensure the normative order of the market. Ensure the steady development of China's market economy.

II. THE PROPOSED METHODOLOGY

Strengthening Standardized Management is a Powerful Guarantee to Promote the Development of Enterprises. Standardization plays a very important role in the economic development of enterprises. It enhances the core competitiveness of enterprises. The standard can achieve its effect only after it is publicized and implemented. Therefore, strengthening the implementation of standards will help promote the development of enterprises. However, how to implement standards and strengthen the implementation of standards in the process of enterprise operation will determine the effectiveness of standards in enterprise management.

The primary task of strengthening standardization management is to establish and improve the enterprise standardization work system, specifically to improve the enterprise standardization organization. Standardization is a comprehensive basic work, involving many disciplines and departments. It needs multi-party cooperation and collaborative work. There should be a coordination organization to deal with the relevant work of standardization. This includes the adjustment and updating of the original standards. In many enterprises, especially some small enterprises, everyone's understanding of standards is only general and has not been mentioned in the agenda of enterprise management. However, with the rapid development of the global economy, many Chinese enterprises are restricted by relevant international
standards when developing internationally, which has become a bottleneck in the development of Chinese enterprises. The fundamental reason is that they do not pay attention to standards, or even ignore their existence. Therefore, strengthening the publicity and implementation of standards is a necessary way to improve the standard awareness of enterprise employees. Only by improving our understanding in thought can we better transform it into the driving force of action.

With the continuous development of economy, society and urbanization, the state and government also gradually realize that business administration plays a more and more important role in regulating the standardized behavior of market economy and promoting market economy. The state and government pay more and more attention to and support the behavior of business administration. The functions of business administration are mainly divided into two aspects: one is the value function, that is, through the investigation of market prices, the centralized management of operators, formulate and standardize the market prices, avoid the phenomenon of random price increases by merchants, give full play to its value function and ensure the relative stability of commodity prices. The other is the management function, that is, to replace the original mode of industrial and commercial administration, change work ideas, integrate administration and management, supervise and inspect the behavior of enterprises based on relevant national laws, deal with and sanction unreasonable economic behaviors, and standardize the fairness of the market.

Although the market-oriented economy has standardized the main body of the market to a certain extent, the degree of standardization is not high, and the business administration still needs to further standardize the main body of the market. Industrial and commercial administration can manage a variety of systems as a whole, determine a unified system and system, and ensure that market subjects comply with national laws, regulations and relevant standards. Business administration can effectively regulate the market subjects, guide the enterprises in the market and ensure the reasonable and orderly market order. The restraint of industrial and commercial administration on the market has also achieved initial results in recent years. In China, many cities have established their own urban industrial and commercial administration departments to formulate clear rules and regulations according to China's relevant standards in order to provide management services for enterprises. Supervise the economic behavior of enterprises to ensure the qualification quality of market subjects. Standardize the economic behavior of the market and promote the development of the market economy.

Promoting Effect of Enterprise Culture Construction on Enterprise Economic Development. Corporate culture includes rules and regulations, which can standardize the behavior of employees and prevent violations of law and discipline. However, there are still some drawbacks in the rules and regulations. It can only implement external constraints, but does not pay attention to the constraints of employees themselves. Therefore, corporate culture appears. It can solve the above situation, fundamentally restrict employees, and maximize the restraint effect on the basis of following rules and regulations.

Improving the advanced nature of enterprise culture can provide new talents for the development of enterprises. This is the most important driving force in the process of economic development. Building a good corporate culture can make enterprise members affected by culture, improve their sense of responsibility, combine employees' own values with enterprise values, and enhance employees' sense of identity. In addition, a good corporate culture can improve the professional quality of corporate culture and the overall level of personnel, so as to clarify the responsibilities and obligations that should be undertaken during the work of the enterprise, so that each employee can perform his own duties and ensure the smooth completion of the work.

Corporate culture plays an important role in improving the level of external market competition and enhancing the cohesion of internal employees. It will not only restrain and motivate employees, but also clearly reflect the characteristics of the enterprise. For the development of enterprises, it is very important to establish a good image for enterprises, which is closely related to the stable development of enterprises. In the context of the development of market economy, enterprises can attract more and more customers only by establishing a good corporate image. Finally improve the level of competition and stand out in the market competition.

In addition, the supervisory role of industrial and commercial administration can also timely and effectively find market loopholes, and actively take corresponding effective measures to remedy and improve, so as to avoid more serious acts disturbing the market economy, such as market monopoly and illegal false advertising. Business administration can effectively reduce adverse competition in the market, crack down on and curb market monopoly, punish and sanction illegal and false advertising enterprises, and avoid unfair competition. Business administration can safeguard the interests of consumers and businesses, maintain the stability of the market, standardize the order of the market, and promote the development and progress of the market economy.

When building enterprise culture, we must focus on the importance of building enterprise overall values and building perfect values. In the process of continuous development of enterprises, it can form a good value concept to meet the needs of enterprise development, so as to improve the economic level of enterprises.

To build a distinctive corporate culture, we must start from people themselves, mobilize the enthusiasm of personnel and establish a good management concept on the basis of understanding, caring and respecting people. Good corporate culture construction can reduce the mistakes of enterprise managers in operation and make up for the shortcomings in the past. At the same time, it can also make the enterprise get rid of the previous passive working state, and prevent employees from investing in work with dissatisfaction in a certain way. Otherwise, it is difficult to achieve the economic objectives set by the enterprise, and in serious cases, it may hinder the stable development of the enterprise. At the same time, in the process of building corporate culture, we must focus on the cultivation of employees' values and ethics.

Give Full Play to the Role of the Industrial and Commercial Management System in Promoting Economic Development. At present, China's economy is in the period of development and transformation. The industrial and commercial administration department should always understand the economic development, change the management mode and concept according to the development situation of Chinese enterprises, and strive for the stable and healthy development of the economy no matter what period and level of China's economic development is. No matter what difficulties we encounter in economic development, business administration should take relevant measures to promote economic
development in accordance with the reality of social development and the actual situation.

Enterprises should strengthen employees' attention to corporate culture, help employees constantly master and understand corporate culture, and effectively introduce it into their work, so as to cultivate employees' good cultural thoughts and enhance employees' awareness of corporate culture in the process of work. Enterprises can also carry out some corporate culture activities to cultivate employees' interest in learning and make them cultivate correct values. Therefore, when building the spirit of enterprise culture, we should start with the management mode and choose it, so as to finally ensure the stable operation of the enterprise.

In terms of market resources and market system, the administrative departments for Industry and commerce should further allocate economic resources reasonably and effectively. Establish an efficient resource allocation system and strive to maximize the economic effect of limited market resources. In terms of business administration thought, we should keep pace with the times, even surpass the times and lead development. According to the development requirements and development objectives of each period in China, the regulation mode of industrial and commercial administration should be transformed and optimized to realize the management mode of coexistence of service enterprises, management enterprises and supervision enterprises. The purpose of business administration is to better develop China's economy. Enterprises are the main body of the market. The development of the main body of the market restricts China's economic development. One of the purposes of business administration is to serve the development of enterprises. Therefore, business administration departments should know that they have the obligation to serve enterprises, strive to solve the problems encountered by enterprises, patiently guide and promote the development of enterprises.

In terms of the relationship between business administration and enterprises, we should first enhance the professional quality of managers. We should carry out training on policy interpretation meetings, various license applications and other relevant procedures, so that each grass-roots employee of industrial and commercial administration can provide various convenient services for the enterprise. Secondly, we should stabilize the mood and order of all parties in the market and create a good business environment for enterprises. Finally, based on the needs of enterprises, we should provide enterprises with some preferential and supporting policies to promote enterprises to abide by the provisions of industrial and commercial administration.

When building corporate culture, we should start from the perspective of employees to make employees have a certain sense of identity with corporate culture. The proposal of corporate culture cannot be realized by relying on several leaders. It is necessary to mobilize all employees to discuss it, solicit their opinions and finally make a joint decision. Only by allowing employees to fully recognize the corporate culture can they form a common goal and form the corporate culture on this basis.

Enterprise standardization is the basis of enterprise scientific development. Today, with the rapid development of the global economy, how to make enterprises hold the core competitiveness is what enterprises must face in their development. The establishment of enterprise standardization system provides a certain basis for enterprises in production, operation and management. This also provides a solid guarantee for enterprises to enhance their core competitiveness.

CONCLUSION

China's socialist market economy is constantly improving and developing. In order to better respond to the development trend of economic globalization and maintain a leading position in the global competition, the state, government and enterprises should further strengthen their attention to management. Actively use industrial and commercial management means to improve enterprise efficiency, maintain market order and standardize market behavior. Promote the effective connection between enterprises and industrial and commercial administration departments, and keep China's market in a high-speed, stable, healthy and orderly environment.

References