Exploring Effective Ways for the Communist Youth League of Colleges and Universities to Carry Out Ideological and Political Education Work for Students in the New Era

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Abstract: The Communist Youth League organization in colleges and universities is an important part of the entire college education system and shoulders important ideological and political education responsibilities. Under the new social background, colleges and universities should continuously improve the effect of ideological and political education organized by the Communist Youth League, follow the development trend of the education industry, strengthen the patriotic thinking of college students, and use new management models and working methods to cultivate more high-quality talents for the country. It is proposed to inject innovative vitality while learning theoretical education; take student cadres and other groups as the main entry point, and pay attention to their role as pioneers and models; combine new media and other platforms to continuously strengthen and improve the construction of network ideology and politics.

Keywords: Effective Ways, Communist Youth League, Ideological and Political Education

I. INTRODUCTION

Correct ideological orientation is an important foundation for the ideological and political education work of the Communist Youth League in colleges and universities, and it is also the main way for the Communist Youth League to effectively convey its work ideas and concepts. Relevant national education departments regard how to do a good job in the content of ideological education in colleges and universities as the focus of educational work in the context of the new era, and require the effective development of ideological and political education. The Communist Youth League in colleges and universities lacks vitality and organization in its work, and the work effect is not obvious. It is very important to promote the ideological and political education work.

At the National Conference on Ideological and Political Work in Colleges and Universities, General Secretary Xi Jinping also clearly pointed out that we should attach importance to ideological and political work, run it through the entire process of education and teaching, and achieve all-round education for all employees in colleges and universities. Correct ideological orientation is an important foundation for the ideological and political education work of the Communist Youth League in colleges and universities, and it is also the main way for the Communist Youth League to effectively convey its work ideas and concepts. The relevant national education departments regard how to do a good job in the content of ideological education in colleges and universities as the focus of education in the new era, and require the effective development of ideological and political education.

The construction of the Communist Youth League in colleges and universities has always been closely related to the ideological and political education work. Strengthening the ideological and political education of college students is the requirement of the Communist Party for the Communist Youth League, and it is also the main content of the work of the Communist Youth League in colleges and universities. Document No. 16 of the Central Committee clearly pointed out: “College League organizations should place a prominent position on strengthening and improving the ideological and political education of college students, give full play to their advantages in education, unity and contact with college students, and wholeheartedly serve the growth and success of college students.” Combining with the development of the times, we should continue to innovate and optimize, insist on advancing with the times, and ensure that the ideological and political education work is in line with the current political environment and political requirements.

Under the background of the new era, it is necessary to give full play to the ideological leading role of education work, adhere to the students as the main body, and accurately grasp the spiritual world of students. At present, the state is responsible for the ideological and political education work in colleges and universities. Under the development of the new era and new situation, the organization and implementation of higher education lack effective binding force, which makes colleges and universities pay more and more attention. The expected effect affects the ideological assistants in colleges and universities, and is also an important way to spread ideological and political awareness and form patriotic feelings.

Under the background of the new era, it is necessary to give full play to the ideological leading role of education work, adhere to the principle of taking students as the main body, accurately grasp the spiritual world of students, keep pace with the development of the times, and effectively implement and carry out ideological and political education work for the purpose of my country's youth groups have pointed out the direction of development, cultivated more high-quality comprehensive talents for my country, and made greater contributions to the construction of the motherland. With the profound changes in domestic and foreign situations, the study, life, growth style and value orientation of young students in colleges and universities have undergone great changes, and many new situations and new problems have emerged. In-depth research and grasp of the new characteristics of young students in colleges and universities and the new form of the work of the Communist Youth League are the premise and foundation of tracing the source, and some have lost the premise and
foundations of doing a good job of ideological and political education in colleges and universities.

II. THE PROPOSED METHODOLOGY

At the same time, it is also a bridge and link to strengthen the communication and exchange between the management department and students, and plays an important role in the specific ideological and political education of college students. The development of relevant theme education should make it clear that students are the main body of education work, and it is necessary to reflect the students' ideological and political education. Main body. Under the background of economic globalization and information sharing, along with the popularization and development of the Internet, the application of new media is becoming more and more mature, and its influence on the thinking of college students is also more and more obvious.

The 43rd Statistical Report on China's Internet Development in 2019 classified netizens according to their occupations. The results showed that among the online population, students accounted for the largest proportion, reaching 25.4%. Under the background of economic globalization and information sharing, along with the popularization and development of the Internet, the application of new media is becoming more and more mature, and its impact on the thinking of college students is becoming more and more obvious. The 43rd Statistical Report on China's Internet Development in 2019 classified netizens according to their occupations. The results showed that among the online population, students accounted for the largest proportion, reaching 25.4%.

Therefore, to run the ideological and political education work in Gao, because the cadres of the Communist Youth League are the pioneers of the Communist Youth League, there are three aspects: in all the activities carried out by the school party committee, in order to cultivate our country's role, it is also the advanced ideological and political education activities 1. As for the leadership of the college, the socialist successor of the college leadership has paid a political and ideological foundation. College representatives play an exemplary role for the majority of the Communist Youth League members. There are many things to do. Therefore, the ultimate goal of ideological and political education to build ideological education is to cultivate suitable for our society. Therefore, in terms of increasing the work of ideological and political education of Communist Youth League cadres, we only stop at listening to reports. Under the instruction of the socialist development of talents.

The relevant national education departments have also put forward corresponding requirements on the ideological and political education of youth, requiring contemporary youth to establish lofty ideological ambitions, love the motherland, take on the important task of building the motherland, work hard, and realize the value and role of youth by improving their personal character and ability, and to a certain extent, the Communist Youth League organizes ideological and political education in colleges and universities, develop direction.

At present, although the vast majority of colleges and universities attach great importance to ideological and political education and the teaching staff are gradually growing, the professional quality of the teaching staff is uneven. The reasons are as follows: First, the team has a poor sense of professional identity. At present, some ideological and political educators of the Communist Youth League in colleges and universities only regard this position as a "transit station" for entering colleges and universities when choosing a career, and their understanding and sense of identity are low. College students are an important league building for national development and national rejuvenation. There is a lack of ideological and belief construction for league members. Theoretical lectures are given in the classroom, and how to use ideological and political power. Therefore, strengthening the ideological and political construction of the Communist Youth League in colleges and universities is also affected by the western trend of thought. This theory is applied to the actual life of students, but there is little education. It is the practice of socialist core values and the cultivation of strong humanism, which has led to some college members' political belief in teacher research.

The Communist Youth League cadres love the country and the party. First of all, they must actively exert the influence and role of student unions and social organizations, promote self-education and self-improvement of students, and establish a sound management system to improve the effect and quality of ideological and political education through self-management models. At the same time, through self-management, students can promote the full implementation of the learning and education policy of youth league members. The advent of the network information age makes the network an indispensable part of the daily life of college students. Everything has two sides. The openness and convenience of the network provides a broad learning platform for college students, which helps to broaden the horizons of college students, thereby promoting their academic improvement.

However, the flood of network information and the weak network supervision. First of all, we must actively exert the influence and role of student unions and social organizations, promote students' self-education and self-improvement, and establish a sound management system to improve ideological and political education through self-management models. At the same time, students through self-management, promote the comprehensive implementation of youth league members' learning and education policies. Second, the level of political theory, work enthusiasm and professionalism need to be improved. The main manifestation is that the study of the party's theoretical principles and policies is relatively passive, and only stays in the completion of the learning tasks, and lacks in-depth interpretation of the principles and policies. Sometimes there is a phenomenon that the coordination of the work of various departments is not enough, and the maximum utilization of resources cannot be achieved, so that the effect of leading students' ideological and political education is not obvious. At present, the ideological and political education of the Communist Youth League in some colleges and universities is a multi-path integration. At the
current stage, the paths are synergistically combining issues such as the ideal of the master and the nature of the human being.

Therefore, there are two problems that colleges and universities have a weak awareness of the main responsibility and the specific responsibility is not clear: the ideological and political education work is also a phenomenon that promotes the comprehensive development of students. Although the construction of ideological and political education in colleges and universities, we must give full play to the educational concept of cultural education, and continuously improve the collective sense of honor of young students through different forms of learning activities. Through the above methods, the patriotic enthusiasm of young students can be effectively improved and the sense of belonging of young students can be increased.

The Communist Youth League organization in colleges and universities is one of the competent departments of ideological education work. However, in some colleges and universities, many regimental cadres are part-timers, and the ranks of cadres are unstable. There are also some branch committee secretaries who have several positions, so it is difficult to devote their main work energy to the work of the Communist Youth League, resulting in low work efficiency, resulting in a weak foundation for the construction of the Communist Youth League in colleges and universities, unable to fully play its due role. In the process of carrying out activities, it is necessary to pay attention to the interaction and communication between teachers and students, and to further improve the effect and quality of ideological and political education in combination with relevant content such as the development history and cultural background of the school. Practice brings true knowledge. When guiding college students' thoughts, the Communist Youth League of colleges and universities must not only learn from other colleges and universities, but also combine its own actual situation and fully understand the thinking and life of students in this school. Ideological and political education and leadership of students.

The organization activities of the Communist Youth League in colleges and universities should be based on unremitting efforts to strengthen the selection and training of cadres of the Communist Youth League, establish political education work, and ensure that socialism in our country is based on Marxism. In the face of the impact of Western ideological trends, people can still play the role of co-organizing with the ideological armed education of socialism with Chinese characteristics, and set up ideological and political education and training for regimental cadres to firmly follow the road of socialist construction. So college youth league members. In the specific ideological and political education work, the Communist Youth League of colleges and universities should build a sound social practice education system, effectively combine ideological and political education with social practice activities, and improve students' ability to integrate theory with practice. In practical activities, students can effectively improve their academic performance in ideological and political disciplines through their understanding of my country's national conditions and the study of relevant knowledge.

CONCLUSION

Facing the transformation of society, the development of ideological and political education should be targeted, interesting and autonomous, to promote the continuous self-improvement of college students in the learning process, and to strive to practice the core socialist values. Colleges and universities should pay attention to the moral education of contemporary college students. Improve the work efficiency of young students and enhance the patriotic enthusiasm of young students to face the society and the future. You can try to establish a league branch on the Internet, accompanied by a strict registration system, through the innovative form of team building network, to strengthen the organizational awareness and team concept of the members, the introduction of important documents, the publicity and learning of policies, and the promotion of large-scale activities. All can be done through online groups.

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